

# FIFA World Cup 2026

## Key Things To Know For Global Mobility



### EVENT DATES

June 11<sup>th</sup> - July 19<sup>th</sup>, 2026



### HOST CITIES

Mexico City • Guadalajara • Monterrey

## Housing Impact



### Availability

High to Extreme impact. Inventory is tightening rapidly in all host cities.



### Rates

Expect 30-50% price increases. Long-term rental inventory is shifting to short-term use, driving rates up 3-5x.



### Demand Drivers

FIFA fans & international visitors  
Corporate & media crews  
Limited lodging supply  
Local peak summer demand

## Key Things to Know



Mexico is hosting 13 matches across 3 cities.



Expect heavy traffic, road restrictions, and longer travel times near venues.



Hotels and short-term rentals will sell out quickly at premium prices.



Higher airport volumes may lead to longer immigration and customs lines.



Avoid unverified listings and confirm the legitimacy of providers.

## Recommended Actions



### Be Flexible

Consider surrounding neighbourhoods and connected markets (Querétaro, Toluca, etc.).



### Budget For Higher Costs

Housing, transportation, and services are likely to be priced at premium levels.



### Avoid Match Days

When possible, avoid congestion and delays on match days.



### Safeguard Against Fraud

Use trusted providers and plan early to ensure a smooth relocation experience.

