

**sirva**

# Staff Housing

Workforce Accommodation. Simplified.

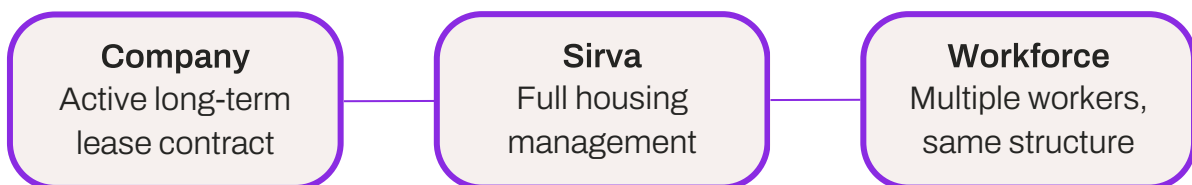


# Long-Stay Shared Accommodation for Rotational Workforce

In long-duration projects - offshore, industrial, energy, automotive and construction mainly - traditional hospitality models may not be financially sustainable. Companies with rotational workforces face a strategic choice: hotel dependency or structured shared housing.

Traditional housing are not built for rotational occupancy patterns, shared technical workforce, contract flexibility needs and high operational turnover. The management complexity and landlord's resistance to shared arrangements can be challenging.

The good news is that Sirva can support by acting as the housing management facilitator. The client maintains the long-term lease - ensuring financial predictability and landlord trust - while Sirva handles every operational detail.



Sirva's end-to-end management model includes:

- Property searching and strategic selection
- Operational setup and furnishing
- Ongoing maintenance
- Housekeeping, Linen and Towel Service
- Smart lock and access control
- Housing Expense Management

# Business Outcomes Enabled by Staff Housing Management



## **Operational Simplicity**

Drastically reduces internal management effort and administrative overhead.

## **Centralized Management**

Single operational focal point throughout the project.

## **Housing Stability**

Eliminates continuous lease renewals and availability uncertainty.

## **Workforce Adaptability**

Infrastructure ready for crew changes, rotations and headcount variation.

## **Lower Total Housing Costs**

Cost-effective accommodation solution with fewer leases to manage and reduced home search expenses.

## **Cost Optimization**

Best balance between comfort, functionality and cost compared to a hotel model.



When properly structured, staff housing becomes more than an accommodation solution—it becomes a foundation for operational stability and sustainable project execution.

# Brazil as a Strategic Context



Few markets present the combination of scale, geographic dispersion, and regulatory complexity that Brazil does. For companies managing rotational workforces across the country, accommodation is not a logistical afterthought — it is a core operational variable that requires deliberate planning.

The diversity of project environments reflects the breadth of Brazil's industrial base. Pre-salt extraction in the Santos and Campos basins demands accommodation infrastructure in coastal cities with limited quality housing stock relative to workforce demand. Industrial and manufacturing expansions across the interior of São Paulo state — including petrochemical, pharmaceutical, and logistics hubs. Energy and Automotive projects across the Northeast present supply and logistics challenges that no standard rental market can absorb. Agribusiness operations expanding through the Cerrado and the Amazon frontier regularly place workforces in municipalities where the formal rental market is thin.

Across all of these environments, three structural constraints consistently shape the accommodation challenge: a restricted supply of quality rental properties near project sites, a tenancy regulatory framework — *Lei do Inquilinato* — that was not designed with shared or rotational occupancy in mind, and workforce rotation cycles that generate continuous turnover in occupancy without the predictability that individual landlords typically require.

In Brazil, a reactive approach to workforce accommodation consistently produces higher costs, greater operational exposure, and lower consistency in the worker experience. Sirva Brazil addresses this through a fully integrated, in-house delivery model. Rather than coordinating accommodation through fragmented supplier networks, Sirva's team manages the full scope of housing operations directly, ensuring that accommodation strategy is not treated as a standalone service, but as part of the broader mobility ecosystem that Sirva provides throughout the employee journey.





## Why Sirva

Sirva is a global leader in relocation and moving services, supporting corporate and consumer clients across 190+ countries. With a broad portfolio of trusted brands and advanced technology, we deliver flexible, reliable solutions for relocations of any size and complexity. We combine **global reach** and **human touch** in each service. Sirva is a tech-driven, human-centric and full-service mobility partner.

In Sirva Brazil, the integrated mobility services are operated under a **Direct Delivery model**, which means:

- 1. All in one place** - Focal point of contact along the journey for all services: moving, relocation and immigration.
- 2. Efficiency and In-house expertise** - Agility and control in every detail, supported by our broad in-house resources and strong global supply chain.
- 3. Peace of mind** - Exceptional, worry-free relocation experiences.

### Ready to Optimize Your Workforce Accommodation Strategy?

Connect with our team to discuss your workforce accommodation needs and discover a tailored solution for your organization: [SalesBrazil@Sirva.com](mailto:SalesBrazil@Sirva.com)