

May 28, 2021

As we head into summer in the US and start planning BBQs and the end of school year, we also get a chance to recognize our LGBTQ+ family at SIRVA. June, designated as Pride month to commemorate the Stonewall Riots, a catalyst for the LGBTQ+ movement for civil rights in the United States, that occurred in 1969. This is a time to reflect on the adversity that the LGBTQ+ Community has faced, but also to celebrate the progress made in an ongoing fight for equality.

This Pride Month is particularly special, as it occurs after a year of tough conversations and reflection on how we treat those who look different from ourselves and face, head on, the injustices and inequalities that marginalized groups have long experienced, as well as our own unconscious bias. What began as pockets of protests in the Castro District in San Francisco, to the Stonewall Riots, and then responses to Matthew Shepherd, Equality Marches and the legalization of Gay Marriage in the United States, we look at June as a time to not only reflect on challenge, but celebrate advancement for our LGBTQ+ Family.

At SIRVA, recognizing Pride Month is part of our focus on the caring that is at the core of our global mission statement. Celebrating Pride Month is part of our continuing efforts to foster and support our inclusive environment where there is no fear or injustice. Although pride month may be an American designation, at SIRVA we are a global company and we recognize the importance of LGBTQ+ equality and fairness for all our SIRVA family.

While the work is not done and there are still issues that we face bringing our LGBTQ+ coworkers, friends, and family to full equality and representation, we want to acknowledge and celebrate inclusiveness, outreach, and progress during Pride month.

We will be posting more Pride Celebrations during the entire month of June.

Happy Pride!

Tom Oberdorf
CEO