

SIRVA Announces Webinar Series on Diversity and Inclusive Talent Management

Linda Smith (She/Her/Hers), Executive Vice President and Chief Commercial Officer

The global diversity, equity, and inclusion (DE&I) landscape is ever-changing and varies further from organization to organization. Where are companies on their DE&I (also known as D&I) journey? How does talent and mobility intersect with DE&I? Which of their approaches have provided the strongest results and what areas have they identified for improvement, especially in relation to the current state of the world? We know that company stakeholders would benefit from the answers to these questions. Because we partner with clients who are experts in both mobility and diversity and inclusion, we've created a webinar series designed to foster best practices and progress around both topics. We hope you'll join us for ***Mobilizing Diversity: Customer Stories – Building and Leading Equitable and Inclusive Talent Management***. In each episode, we'll introduce a different featured speaker who will discuss how DE&I has been addressed, historically, within their organization; their business' current approach to DE&I; and how the initiative can positively impact mobility and talent management.

[Mobilizing Diversity: Customer Stories](#)

[***Building and Leading Equitable and Inclusive Talent Management***](#)

This webinar series will highlight the intersection of mobility, diversity, equity, and inclusion. In addition to discussing best practices and innovative ideas with SIRVA professionals, corporate mobility leaders will also share their success stories and organizational approaches to:

- Best practices
- Mobility's influence on and enablement of DE&I
- The role of DE&I within their organizations and how that role has changed
- Influencing the organization's diversity through talent acquisition
- Individual responsibility for DE&I

- Measuring the success of DE&I programs
- Creating a more equitable, inclusive environment (and why aspiring for diversity alone is not enough)

Information on how to begin when just getting started on diversity, equity, and inclusion efforts will also be addressed.

Whether mobility is each speaker's dedicated focus or one of many areas of specialty, their stories promise to be informative and timely. Hosted by [Stephanie Captain](#), Director, Marketing & Affinity Services, SIRVA, webinars to be featured include:

Topic: *Cross-Cultural Diversity*

Date and Time: November 18th, 2020 at 11:00am EST

Featured Guests:

[Anne Savitch](#), Sr. HR Business Partner, Kia Motors America

[Inshirah Marchan](#), HR Business Partner/Manager, Kia Motors North America

Interviewer: [Susan Krupa McCune](#), Director Global Account Management, SIRVA

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Topic: *Inclusiveness*

Date and Time: December 2nd, 2020 at 11:00am EST

Featured Guest: [Jordan Wright](#), Talent Acquisition Leader, Ardent Mills

Interviewer: [Suzie Chapman](#), Vice President, Global Account Management, SIRVA

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Topic: *HPE's Work That Fits Your Life Program*

Date and Time: December 9th, 2020 at 11:00am EST

Featured Guest: [Samantha DuBridge](#), Vice President, Global Benefits, Culture/Employee Experience, HR Mergers and Acquisitions, and Mobility, Hewlett Packard Enterprise

Interviewer: [Susan McCallion](#), Vice President, Global Account Management, SIRVA

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Join us for ***Mobilizing Diversity: Customer Stories - Building and Leading Equitable and Inclusive Talent Management*** or contact us at concierge@sirva.com for more information.

For more information please see [SIRVA's Blog Disclaimer](#).